



Media Advisory

For Immediate Release

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San Francisco Coalition—including Tipping Point Community, the Giants, Hospitality House and Airbnb—to Announce “All In” Campaign For Solutions to Homelessness

All In campaign marks first major multistakeholder effort to address homelessness in San Francisco; campaign calls to secure homes for 1,100 individuals across the City’s 11 districts

SAN FRANCISCO, Calif. — On Thursday, July 25, 2019, hundreds of San Franciscans will come together at Duboce Park to launch [All In](#): a new, first of its kind coalition and campaign calling for greater urgency in the implementation of solutions to homelessness in San Francisco. The campaign advocates for homes and supportive services and, as a first goal, is calling on San Franciscans to help 1,100 people find homes across San Francisco’s 11 supervisorial districts.

The rally in Duboce Park is the campaign’s official launch and will showcase the diverse coalition of San Franciscans coming together across sectors, including tech, business, non-profit, labor, athletics, and faith, in support of stable housing and services. All In comes at a time when concern about homelessness is at an all-time high, after an increase in the number of people experiencing homelessness in San Francisco was announced.

San Franciscans in the park will hear from Daniel Lurie, CEO and founder of Tipping Point Community, as well as Hospitality House Executive Director Joe Wilson, D7 BART Director Lateefah Simon, and Dignity Health Vice President of External & Government Relations Wade Rose. Attendees include representatives from Tipping Point Community, the San Francisco Giants (including Lou Seal), Hospitality House, Airbnb, Bay Area Council, Positive Resource Center, AT&T, Homeless Prenatal Project, Dignity Health, and others.

Powered by Tipping Point Community, All In is a public education and engagement campaign to create the public support that will help our neighbors return to homes. Solving homelessness is a shared responsibility that requires involvement from the entire City. Every resident and every neighborhood has a role to play. The time for action is now.



- WHAT:** All In campaign launch rally, featuring prominent speakers, lunch, and an engaged crowd of San Franciscans.
- WHO:** Speakers include: Tipping Point Community CEO and founder Daniel Lurie, Hospitality House Executive Director Joe Wilson, D7 BART Director Lateefah Simon, and Dignity Health Vice President of External & Government Relations Wade Rose.
- Attendees include: representatives from the Tipping Point Community, San Francisco Giants (including Lou Seal), Coalition on Homelessness, Airbnb, Dignity Health, and others.
- WHERE:** Duboce Park
Duboce Ave. between Scott Street and Steiner Street
Media, enter on Potomac Street
- WHEN:** Thursday, July 25, 2019
11:00 am – 1:00 pm

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About All In

The All In campaign is a diverse coalition focused on solutions to homelessness in San Francisco. The campaign's first call to action is to secure homes for 1,100 people experiencing homelessness throughout San Francisco's 11 supervisorial districts. Solving homelessness is a shared responsibility that requires involvement from the entire City. As one of the wealthiest and most innovative cities in the world, we have the resources and ingenuity to address homelessness boldly and compassionately. Now is the moment to go all in.

<https://www.sfallin.org/>

About Tipping Point Community

Tipping Point's mission is to break the cycle of poverty for people in the Bay Area who don't have the resources to meet their basic needs. Since 2005, Tipping Point has raised more than \$260 million for early childhood, education, employment, and housing solutions in the region. Our board covers 100% of our operating costs, so every dollar donated goes where it's needed most. Last year, we helped more than 20,000 people connect to opportunities that break the cycle of poverty. Visit www.tippingpoint.org to learn more.

<https://tippingpoint.org/homelessness>