

## **ABOUT THE SAN FRANCISCO HOUSING PLATFORM**

The San Francisco Housing Platform encompasses several public-private partnership programs operating in San Francisco, including scattered site supportive housing and rapid re-housing initiatives. Taken together, these programs provide ongoing financial assistance and housing retention supports to ensure long-term stability for people who need homes. A portfolio of incentives and benefits are made available to San Francisco property owners who are providing quality, affordable, community-based housing to individuals in need.

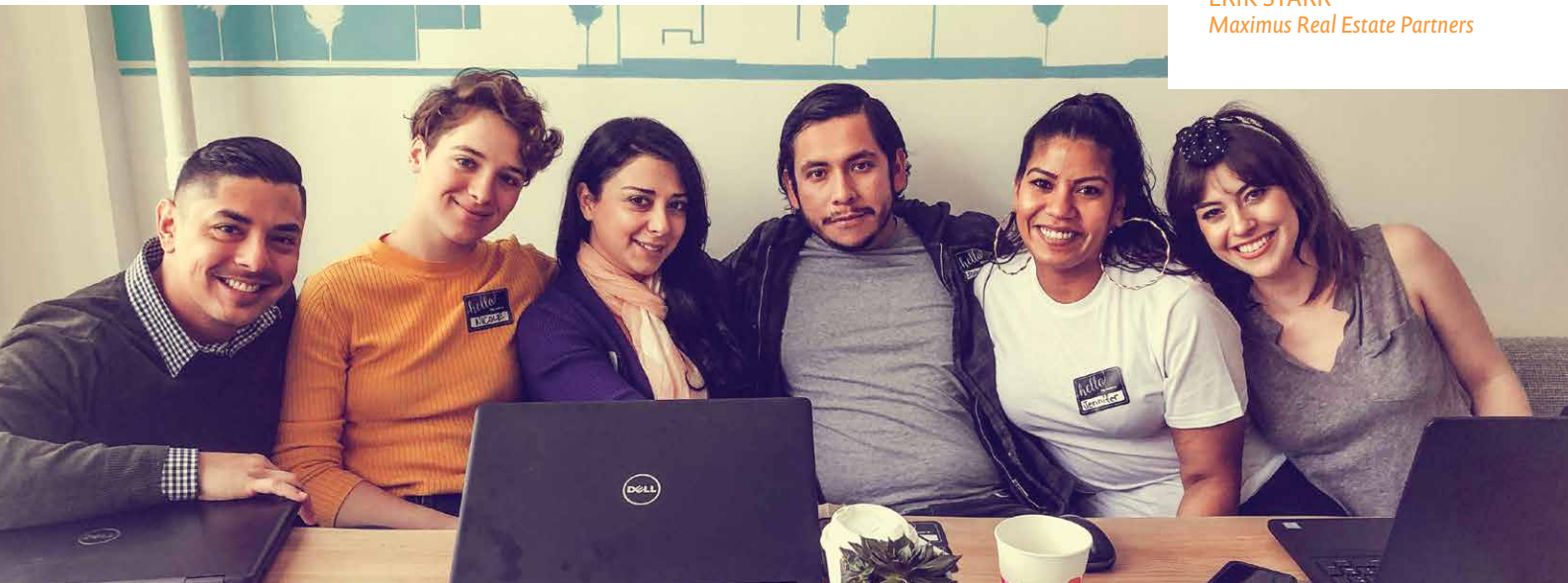
### **CONTACT US!**

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**“The Brilliant Corners team not only cares about the success of their clients, they are truly committed to ensuring a mutually beneficial relationship with their property partners.”**

ERIK STARR  
*Maximus Real Estate Partners*



**INCENTIVES  
FOR  
PROPERTY  
PROVIDERS**

# San Francisco Housing Platform

The San Francisco Housing Platform matches property providers with tenants, and provides financial benefits and coordination to make the process seamless. In partnership with major philanthropies and local government agencies, Brilliant Corners operates the San Francisco Housing Platform that makes it easy for San Francisco property providers to rent vacant apartments.

Powered by:



## Property providers who rent apartments to our community receive significant advantages through the San Francisco Housing Platform operated by Brilliant Corners.

### **A POOL OF READY TENANTS**

Property providers have access to a move-in ready pool of tenants. These tenants are able to move in to homes in San Francisco thanks to subsidies they receive through the San Francisco Housing Platform. Property providers have the opportunity to meet and approve prospective tenants prior to signing a lease.

### **ZERO VACANCY LOSS**

Brilliant Corners agrees to rent vacant apartments and homes, so property-providers get paid even while tenants are still being matched. Brilliant Corners contracts directly with landlords and manages the application process.

### **RELIABLE PAYMENTS**

Brilliant Corners pays rent on time, directly to landlords on behalf of tenants for the duration of the lease.

### **EASY, CONVENIENT, PROFESSIONAL MANAGEMENT**

After moving in, tenants receive ongoing support from Brilliant Corners' professional housing coordinators to ensure timely payments, positive tenant-landlord relationships, and lease compliance. Tenants and landlords also have access to 24-hour support phone lines with responsive staff.

### **HOW THE HOUSING PLATFORM WORKS:**

-  Vacant homes are identified
-  Brilliant Corners executes vacant-unit rental agreement with property provider
-  Brilliant Corners matches property provider with tenant
-  Brilliant Corners manages the tenant application process
-  Property provider approves tenant
-  Brilliant Corners facilitates necessary inspections, security deposits, and application fees for home
-  Tenant moves into home, Brilliant Corners coordinates all move-in activities
-  Brilliant Corners provides timely rent payments, and ongoing tenant and property provider support



Luis, pictured in the San Francisco apartment he's called home since 2017.